



2024 SPONSORSHIP PACKAGE

FRIDAY, OCTOBER 4, 2024 • GLEN ABBEY GOLF CLUB, OAKVILLE, ONTARIO

TOURNAMENT DETAILS

DATE:

Friday, October 4, 2024

LOCATION:

Glen Abbey Golf Club

ADDRESS:

1333 Dorval Drive, Oakville, Ontario

WEBSITE:

glenabbey.clublink.ca

FORMAT:

Shotgun

EVENT SCHEDULE:

8:00 a.m. Registration & Breakfast Begins

9:00 a.m. Shotgun Start

2:30 p.m. Lunch & Awards

GOLF DAY INCLUDES:

18 holes of golf, bag drop, golf cart, light breakfast, lunch, complimentary drink, golf gift item, and chances to win many fabulous prizes.

**EARLY BIRD REGISTRATION**

\$175 (until June 30, 2024)

REGULAR REGISTRATION

\$200

REGISTER ONLINE TODAY BY VISITING:

www.appleby.on.ca/acgolfclassic

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR (NONE AVAILABLE)

SOLD!

HOSPITALITY

One complimentary foursome (\$800 value) at the 35th Annual Appleby College Community Golf Classic with standard inclusion in addition to the following benefits:

- Complimentary snacks and non-alcoholic beverages all day
- Preferred starting hole
- Prominent reserved seating for lunch
- Two drink tickets per person

MARKETING & PROMOTION

- Organization name including corporate logo to prominently appear in a full page thank you ad in Appleby's Winter 2025 *Quarterly* magazine, circulation (hardcopy) 5,000+
- Organization name including corporate logo linked to website to prominently appear in the sponsor recognition section of www.appleby.on.ca/acgolfclassic
- Recognition given as Platinum Sponsor in the pre and post tournament *Alumni Ties* e-newsletter, monthly circulation 6,000+ Appleby Alumni and members of the Appleby College community
- Corporate logo to prominently appear in the sponsor recognition presentation shown during the Homecoming Reunions Social on Saturday, October 5, 2024
- Corporate logo to appear on screens throughout Appleby College campus during Homecoming weekend from October 3-5, 2024 (anticipating 800 attendees)

ON-SITE RECOGNITION

- Corporate logo prominently featured in all tournament literature, materials and signage including: event programs, cart signs and sponsor recognition displays
- One hole sponsorship (valued at \$1,000) with logo on tee sign and pin flag
- Corporate logo in the sponsor recognition presentation shown during lunch and prize presentation
- Verbal recognition as the Platinum Sponsor during tournament prize presentation
- Opportunity to display product/service at the tournament
- Opportunity to place corporate literature/goods in the golfers' gift bags
- Logo recognition on tournament golfer gift

SPONSOR APPRECIATION OUTING

- 3 foursomes will be purchased on behalf of Appleby College, as part of hosting a special Sponsor Appreciation Outing (full details TBD)

GOLD SPONSOR (NONE AVAILABLE)

SOLD!

\$7,500

HOSPITALITY

One complimentary foursome (\$800 value) at the 35th Annual Appleby College Community Golf Classic with standard inclusion in addition to the following benefits:

- Complimentary snacks and non-alcoholic beverages all day
- Preferred starting hole
- Prominent reserved seating for lunch
- Two drink tickets per person

MARKETING & PROMOTION

- Organization name including corporate logo to prominently appear in a full page thank you ad in Appleby's Winter 2025 *Quarterly* magazine, circulation (hardcopy) 5,000+
- Organization name including corporate logo linked to website to prominently appear in the sponsor recognition section of www.appleby.on.ca/acgolfclassic
- Recognition given as Gold Sponsor in the pre and post tournament *Alumni Ties* e-newsletter, monthly circulation 6,000+ Appleby Alumni and members of the Appleby College community
- Corporate logo to prominently appear in the sponsor recognition presentation shown during the Homecoming Reunions Social on Saturday, October 5, 2024
- Corporate logo to appear on screens throughout Appleby College campus during Homecoming weekend from October 3-5, 2024 (anticipating 800 attendees)

ON-SITE RECOGNITION

- Corporate logo prominently featured in all tournament literature, materials and signage including: event programs, cart signs and sponsor recognition displays
- One hole sponsorship (valued at \$1,000) with logo on tee sign and pin flag
- Corporate logo in the sponsor recognition presentation shown during lunch and prize presentation
- Verbal recognition as the Gold Sponsor during tournament prize presentation
- Opportunity to display product/service at the tournament
- Opportunity to place corporate literature/goods in the golfers' gift bags

SPONSORSHIP OPPORTUNITIES

GIFT SPONSOR (NONE AVAILABLE)

SOLD!

\$5,000

HOSPITALITY

One complimentary foursome (\$800 value) at the 35th Annual Appleby College Community Golf Classic with standard inclusions in addition to the following benefits:

- Preferred starting hole
- Prominent reserved seating for lunch

MARKETING & PROMOTION

- Organization name including corporate logo to prominently appear in a full page thank you ad in Appleby's Winter 2025 *Quarterly* magazine, circulation (hardcopy) 5,000+
- Organization name including corporate logo linked to website to prominently appear in the sponsor recognition section of www.appleby.on.ca/acgolfclassic
- Recognition given as Gift Sponsor in the pre and post tournament *Alumni Ties* e-newsletter, circulation 6,000+ Appleby Alumni and members of the Appleby College community
- Corporate logo to prominently appear in the sponsor recognition presentation shown during the Homecoming Reunions Social on Saturday, October 5, 2024
- Corporate logo to appear on screens throughout Appleby College campus during Homecoming weekend from October 3-5, 2024 (anticipating 800 attendees)

ON-SITE RECOGNITION

- Corporate logo to appear in tournament programs, on all sponsor recognition displays as well as printed or embroidered on gift items (where applicable)
- Corporate logo to appear in the sponsor recognition presentation shown during lunch and prize presentation
- Verbal recognition as the Gift Sponsor during the tournament prize presentation
- Opportunity to place corporate literature/goods in the golfers' gift bags

BREAKFAST SPONSOR (NONE AVAILABLE)

SOLD!

\$2,500

HOSPITALITY

Two complimentary tournament registrations (\$400 value) at the 35th Annual Appleby College Community Golf Classic with standard inclusions in addition to the following benefit:

- Prominent signage at breakfast station

MARKETING & PROMOTION

- Organization name including corporate logo to appear in the sponsor recognition section of the 35th Annual Appleby College Community Golf Classic website which can be found at www.appleby.on.ca/acgolfclassic
- Recognition given as the Breakfast Sponsor in the pre and post tournament *Alumni Ties* e-newsletter, circulation 6,000+ Appleby Alumni and members of the Appleby College community
- Corporate logo to appear on screens throughout Appleby College campus during Homecoming weekend from October 3-5, 2024 (anticipating 800 attendees)

ON-SITE RECOGNITION

- Corporate logo to appear in tournament programs, on all sponsor recognition displays as well as exclusive recognition at breakfast
- Corporate logo to appear in the sponsor recognition presentation shown during lunch and prize presentation
- Verbal recognition as the Breakfast Sponsor during the tournament prize presentation

SPONSORSHIP OPPORTUNITIES

LUNCH SPONSOR (NONE AVAILABLE)

SOLD!

\$2,500

HOSPITALITY

Two complimentary tournament registrations (\$400 value) at the 35th Annual Appleby College Community Golf Classic with standard inclusions in addition to the following benefit:

- Prominent reserved seating for lunch

MARKETING & PROMOTION

- Organization name including corporate logo to appear in the sponsor recognition section of the 35th Annual Appleby College Community Golf Classic website which can be found at www.appleby.on.ca/acgolfclassic
- Recognition given as the Lunch Sponsor in the pre and post tournament *Alumni Ties* e-newsletter, circulation 6,000+ Appleby Alumni and members of the Appleby College community
- Corporate logo to appear on screens throughout Appleby College campus during Homecoming weekend from October 3-5, 2024 (anticipating 800 attendees)

ON-SITE RECOGNITION

- Corporate logo to appear in tournament programs, on all sponsor recognition displays as well as exclusive recognition on lunch table signs
- Corporate logo to appear in the sponsor recognition presentation shown during lunch and prize presentation
- Verbal recognition as the Lunch Sponsor during the tournament prize presentation

FOURSOME SPONSOR (NONE AVAILABLE)

SOLD!

\$1,250

HOSPITALITY

One complimentary foursome (\$800 value) at the 35th Annual Community Golf Classic with standard inclusions and the following additional benefit:

- Preferred starting hole

MARKETING & PROMOTION

- Organization name including corporate logo listed in the sponsor recognition section of the 35th Annual Community Golf Classic website which can be found at www.appleby.on.ca/acgolfclassic
- Organization/Individual listed in the post tournament *Alumni Ties* e-newsletter, circulation 6,000+ Appleby Alumni and members of the Appleby College community
- Corporate logo to appear on screens throughout Appleby College campus during Homecoming weekend from October 3-5, 2024 (anticipating 800 attendees)

ON-SITE RECOGNITION

- Organization name including corporate logo listed in the tournament program
- Corporate logo in the sponsor recognition presentation shown during lunch and prize presentation
- Verbal recognition as a Foursome Sponsor during the tournament prize presentation



SPONSORSHIP OPPORTUNITIES

HOLE SPONSOR (7 HOLES REMAINING)

\$1,000

MARKETING & PROMOTION

- Organization/Individual name listed in the sponsor recognition section of the 35th Annual Appleby College Community Golf Classic website which can be found at www.appleby.on.ca/acgolfclassic
- Recognition given as a Hole Sponsor in the post tournament *Alumni Ties* e-newsletter, circulation 6,000+ Appleby Alumni and members of the Appleby College community
- Corporate logo to appear on screens throughout Appleby College campus during Homecoming weekend from October 3-5, 2024 (anticipating 800 attendees)

ON-SITE RECOGNITION

- Corporate logo on hole sign and unique pin flag on the same hole
- Corporate logo to appear in tournament program
- Corporate logo to appear in the sponsor recognition presentation shown during lunch and prize presentation
- Verbal recognition as a Hole Sponsor during the tournament prize presentation

YOUNG ALUMNI SPONSOR

SOLD!

(NONE AVAILABLE)

\$1,000

MARKETING & PROMOTION

Sponsor a young alumni foursome (defined as new grads to seven years post Appleby College) to help foster alumni spirit and provide an opportunity for young alumni to participate in this amazing event.

MARKETING & PROMOTION

- Organization/Individual name listed in the Sponsor recognition section of the 35th Annual Appleby College Community Golf Classic website which can be found at www.appleby.on.ca/acgolfclassic
- Recognition given as a Young Alumni Sponsor in the post tournament *Alumni Ties* e-newsletter, circulation 6,000+ Appleby Alumni and members of the Appleby College community
- Corporate logo to appear on screens throughout Appleby College campus during Homecoming weekend from October 3-5, 2024 (anticipating 800 attendees)

ON-SITE RECOGNITION

- Corporate logo to appear in tournament program
- Corporate logo to appear in the sponsor recognition presentation shown during lunch and prize presentation
- Verbal recognition as a Young Alumni Sponsor during the tournament prize presentation



SPONSORSHIP OPPORTUNITIES

GIFT-IN-KIND SPONSOR

BENEFITS INCLUDE

- Product placement at event on prize table
- Mention in tournament program
- Opportunity to place corporate literature/goods in the golfers' gift bags
- Corporate or individual name on applicable event signage



IN APPRECIATION OF OUR 34TH ANNUAL GOLF CLASSIC SPONSORS

HOST SPONSOR

- Diamond Aircraft (Frank Chen, Current Appleby Parent)

GIFT SPONSOR

- Entripy (Jas Brar '98 and Manny Brar '95)

CONTEST SPONSOR

- Knar Jewellery

BREAKFAST SPONSOR

- Martin Karens, MBA, CPA, CMA (Parent of Alumni) Mortgage Advisor, Building Specialist

LUNCH SPONSOR

- Oakville Animal Clinic (Brett Warren '91)

FOURSOME SPONSORS

- Lenczner Slaght (Andrew Porter '03)
- Patch Tech Staffing (Kevin Bryce '03 and Paul Weatherhead '03)
- Wellington Plumbing & Heating Ltd.

YOUNG ALUMNI SPONSOR

- Industry Diesel & Turbo Service Ltd. (Rudy Peternelj '88)

EVENT SPONSOR

- Perkins + Will

HOLE SPONSORS

- ATA Architects Inc.
- Beatties
- Creative Flooring
- Diamond Aircraft
- Eagle Partners Financial Solutions
- Engel & Völkers Oakville (Lisa Whittall-Chuang, Current Appleby Parent)
- GK Interior Solutions Inc.
- Goodale Miller Team (Josie Jelinek '18)
- Goodfellas Pizza
- Lyndon Fournier '78
- NEEB Engineering Inc.
- OMAC Martial Arts (Harrison Chan '97)
- Silver Lining Marketing
- Sodexo
- Strongman Properties Inc.
- Techno Weld Ltd.
- Theta IQ (Matthew Todman '94 and Robert Burgess '94)
- Tony Salvatore Electric

ADDITIONAL DONORS

- Appleby College Shop
- Art Gallery of Ontario
- AWAKE Chocolate (Matt Schnarr '94)

- Casa Loma
- Community Restaurant
- Constantine Restaurant (Cameron Dryburgh '94)
- Crack Pot Studio
- Crank (Jack Jelinek '16)
- Daddy O Doughnuts & British Baked Goods
- Eagle Partners Financial Solutions
- Engel & Völkers Oakville (Lisa Whittall-Chuang, Current Appleby Parent)
- Kaneff Golf
- Knar Jewellery
- La Palma (Cameron Dryburgh '94)
- Little Rose Cookie Co.
- Ms. Brigadeiro
- Nova Health Club
- Olives en folie
- OMAC Martial Arts (Harrison Chan '97)
- Peach Coffee Co.
- POi
- Royal Ontario Museum
- Scotland Yard Pub (Dan Hnatiw '04 and Graham Hnatiw '00)
- The King's Arms Oakville
- Theta IQ (Matthew Todman '94 and Robert Burgess '94)

TO SPONSOR THE 35TH ANNUAL APPLEBY COLLEGE COMMUNITY GOLF CLASSIC, PLEASE VISIT US ONLINE AT WWW.APPLEBY.ON.CA/ACGOLFCLASSIC

FOR INQUIRIES CONTACT:

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540 Lakeshore Road West, Oakville, ON L6K 3P1
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P. 905-845-4681 ext. 185

CRA GUIDELINES

Appleby College is grateful to each donor of our 35th Annual Appleby College Community Golf Classic, and we are pleased to recognize and receive every donation to the full extent permitted by Canada Revenue Agency (CRA). As a registered charity, we are bound by both the letter and spirit of the charitable tax law and will not knowingly do anything that might put our registered status at risk.

Donors of items to be used as prizes at the tournament may be entitled to official donation receipts if the gifts comply with CRA's regulations and if a fair market value can be established under CRA regulations; the onus of determining fair market value rests solely on the charity issuing the donation receipt. CRA will not accept an evaluation made by the donor. A donor who purchases an item to donate to the tournament at wholesale or retail cost must supply a detailed bill of sale, invoice, statement, cash register tape, or equivalent with evidence that he/she has paid for the item. A packing slip will not suffice. A donation receipt can be issued if the claim is supported by such documentation but only for the pre-tax amount.

Gifts of art, antique furniture, jewellery, 'classic' automobiles, memorabilia, fine wines and the like (where a fair market value assessment is not readily available) must be appraised by an independent third party who is generally recognized as having expertise in the particular field in question, and who is acceptable to both the donor and Appleby College. Appraisals for insurance purposes are not acceptable to CRA. Depending on the value of the piece(s), Appleby College may require two or more third party appraisals. As well, Appleby College will require an additional form to be completed and signed by the donor confirming whether or not the item was acquired within the past three years. If the item was acquired within the past three years, the tax donation amount cannot exceed the lesser of the cost to the donor and the fair market value established by the appraiser.

Hospitality gifts, such as dinners or cocktail parties at people's homes and similar items, are considered by CRA to have no comparable market value and therefore a receipt can only be issued for the actual cost of the dinner components where supported by appropriate invoices, cash register tapes or their equivalents.

Gifts of time at vacation properties, on boats, and the like are considered by CRA to be a gift of service as the title to the property has not changed. To receive a donation receipt for this type of gift, Appleby College must be invoiced and pay for the service at its market value. The donor can then voluntarily return the same amount as a cash donation and receive a tax receipt as an 'exchange of cheques'. The value should be agreed to be fair and reasonable by both the donor and Appleby College.

THE POINTS ABOVE DEAL WITH SEVERAL COMMON INSTANCES, AND ARE NOT MEANT TO COVER EVERY EVENTUALITY. IF YOUR SITUATION IS LESS STRAIGHTFORWARD, PLEASE CONTACT THE APPLEBY COLLEGE BUSINESS OFFICE AT 905-845-4681 EXT. 251 TO DISCUSS. IF WE ARE CONCERNED WITH YOUR REQUEST FOR A TAX DONATION RECEIPT, A REPRESENTATIVE OF APPLEBY COLLEGE WILL CONTACT YOU.



LEARN MORE ONLINE BY VISITING
WWW.APPLEBY.ON.CA/ACGOLFCLASSIC



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